

MINGGU PENYELIDIKAN DAN INOVASI (MPI'21)
Category: Staff/ Postgraduate/ Undergraduate

Video Presentation Guidelines

All exhibitors are required to submit a video presentation of their invention for the purpose of the competition judging system. Failure to do so may subject to disqualification of the competition entry.

The video must comply to the following criteria:

- The duration of the video **MUST NOT** exceed EIGHT (8) minutes
- The video **MUST** be submitted via participant's YouTube link
- The video may be presented using various methods or creative techniques deemed necessary to enhance the presentation of the invention or innovation
- The introductory frame must contain the title and the category of the invention or innovation, the name of the inventors, organisation affiliation and country
- The content should include:
 1. The originality/ novelty of the invention
 2. Practicality/potential problem solved
 3. Commercial Potentialities & Readiness/ value creation
 4. Green / clean / sustainability / Contribution to society
 5. ROI/ Production Cost/ Costing
 6. Academic Recognition/ IPR
 7. Video Presentation / demonstration
 8. Other details that will project the unique and special features of the invention